

TRITERRA JOURNAL

THE OFFICIAL NEWSLETTER OF TRITERRA

MONT KIARA THEN & NOW

DATUK SERI MICHAEL YAM AND CHRISTOPHER LIM SHARE THEIR THOUGHTS ON MONT KIARA'S PAST, PRESENT AND FUTURE.

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FROM THE CHAIRMAN

“A development is not about finding one, it is about creating one”

Datuk Seri Michael Yam,
Chairman, Triterra

I speak on behalf of the entire Triterra family when I say that it filled us with great pride to see how overwhelming the response has been ever since we first introduced the Triterra brand and its debut project, The MET Corporate Towers.

We are only going to evolve from here and this edition of the Triterra Journal is but one example of how we are looking to keep you, our esteemed friends, updated and in touch.

So thank you for picking up this publication and thank you for being a part of the Triterra journey. I hope you find this a beneficial read. On a separate note, we from the Triterra family would like to wish you a Merry Christmas and may this last month of the year be filled with exciting endings for a greater 2018!



MONT KIARA, THEN & NOW

DATUK SERI MICHAEL YAM AND CHRISTOPHER LIM - THE MEN AT THE HELM OF TRITERRA - LOOK AT HOW FAR MONT KIARA HAS COME AND WHERE IT IS HEADED

The rapid growth of Mont Kiara has always been unexpected and underestimated. Its original master plan was geared towards residential developments to supplement the expatriate community.

“Back then, there were not many high-rise residential developments in Kuala Lumpur, but there was a growing need for them given the population growth and the scarcity of land in the city. Because of its accessibility and location, Mont Kiara was the perfect location for the expatriate community, and we designed and developed a township that was able to support that vision,” said Datuk Seri Michael Yam, Chairman of Triterra Sdn Bhd (Triterra).

Mont Kiara may be a desirable address now but it did not quite start off this way. Before its development, the area now known as Mont Kiara was simply an old rubber plantation, full of undergrowth in the late 80s with no visible access. The nearest road was two kilometres away. The terrain was hilly and impossible for the building of conventional housing such as terraced homes or semi-detached houses.

“Mont Kiara may be a desirable address now but it did not start off this way”

- Datuk Seri Michael Yam,
Chairman, Triterra



Solaris Dutamas has evolved Mont Kiara with its combination of commercial offerings and support for arts and culture

The ingredients of Mont Kiara’s success was hatched in OUG Heights, a project Dato’ Alan Tong, the founder of Sunrise Berhad, started building 13 years after he bought the land. “If OUG Heights could materialise after 13 years of the land purchase, I thought perhaps a miracle

could happen in Segambut in 10 years. After all, the site had potential; it was only five kilometres from KL’s Golden Triangle,” Tong said in an interview in 1990, and it seems like his predictions came to past. Yam simply took Sunrise and Mont Kiara to the next level of growth for success when he took on the helm in 1997, just prior to the Asian Financial crisis.

MONT KIARA, TODAY

Christopher Lim, the Chief Executive Officer of Triterra, being one of the visionaries of the company, has been involved in the Mont Kiara real estate since 2004 and is also the founder of award-winning real estate agency, Property Hub. Today, Property Hub is the largest real estate agency in Mont Kiara and Chris has also been involved in successfully managing a stream of real estate funds and investments prior to his appointment to Triterra.

“KL Metropolis is the ‘Next Big Thing’ for Mont Kiara, elevating a world-class neighbourhood with global appeal into a place where the world meets”

- Christopher Lim
CEO, Triterra

Mont Kiara is highly-regarded as an exemplary neighbourhood with undiminished global appeal that transcends cultures and ethnicity. It is an amazing feat to say the least, transforming a once rubber estate to a world-known neighbourhood. Dato’ Alan Tong, the founder of the neighbourhood and Datuk Seri Michael, the ‘Guru’ of the neighbourhood are two people that Chris admires whole heartedly for bringing Mont Kiara to where it is today.

Truly, the opportunity to partner and work under the stewardship of the “Founder of Modern Mont Kiara” in Datuk Seri Michael Yam is indeed a privilege and honour.

Moving forward from today, the entry of a new commercial, legal, trade and international exposition hub, KL Metropolis, Mont Kiara is poised for a revamp of a very successful trinity of residential neighbourhoods comprising Mont Kiara, Sri Hartamas and Dutamas.

With KL Metropolis coming into the forefront of Mont Kiara, featuring government agencies such as Ministry of International Trade and Industries (MITI), Malaysia International Trade and Exhibition Centre (MITEC), and

the KL High Court, it will be sure to provide exciting opportunities for decades.

Datuk Seri Michael Yam shared that the reason he decided to make a comeback to the development in 2017 as the Chairman of Triterra was because he saw the tremendous potential of KL Metropolis to Mont Kiara. The idea that was proposed to Datuk Seri was a third wave that was coming through. Given his successful steering of the first and second wave, it was an impressive idea that won him and the rest is history.

“In line with Triterra’s philosophy as a next-generation developer, The MET’s visionary new concept redefines the new business class spaces that meet the needs of SMEs to MNCs of tomorrow”, Christopher said. “This was the main goal that was set by Triterra with the idea of the ‘third space’ when presenting to Datuk Seri.” he added. Other features that will benefit the investors-developer partnership will further be enhanced for a mutually beneficial relationship through our occupancy-driven initiatives.

“In conclusion on Mont Kiara today, I firmly believe KL Metropolis is the ‘Next Big Thing’ for Mont Kiara, elevating a world-class neighbourhood with global appeal into a place where the world meets” Chris said.



Christopher Lim

Datuk Seri Michael Yam



Our Ultimate Objective Will Always Be To Reflect The Values That **YOU** Seek In A Developer.

In our efforts to achieve this, we anchor ourselves to 3 empowering pillars.
Each of which is upheld and realised by select members of the team.

STEWARDSHIP

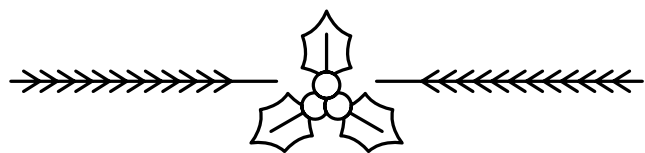
Represented by the illustrious figures at the helm of Triterra, the pillar of stewardship is defined by the honour, excellence and prudence practised in all that we do.

RELEVANCE

Accountability, passion and creativity - these are the qualities championed by the ambassadors of relevance within Triterra, who ensure that the brand doesn't just keep up with trends, but sets them.

SUSTAINABILITY

The pillar of sustainability is driven by our dynamism, innovation and initiative. It is empowered by a team that is dedicated towards maintaining the constant growth and forward momentum of Triterra.



TRITERRA LIFE

OUT & ABOUT WITH THE TRITERRA TEAM

Moments in time, captured during the Triterra Partnership Cup 2017, a Triterra CONNECT session at the Carlsberg factory, a recent viewing event at The MET Show Gallery with guests from the Bar Council, and other casual yet memorable occasions.



At Triterra, we're always looking to do things a bit differently, which is why we organised a football match to celebrate our most significant partnership thus far.



All smiles at the milestone Triterra Partnership Cup event, held to officially launch the strategic partnership with Naza TTDI.



Bonding with our team of consultants at the Carlsberg brewery, hosted by the Chairman of Carlsberg Malaysia, Dato' Lim Say Chong who is also our Director.

Business is always a pleasure, from visiting the KL Metropolis and MITEC site with the Prime Minister to hosting an evening of fine food with members from the BAR council.



Beyond being developers, Triterra is a people company. So whether it's a birthday, a sports session or a community outing - we're always celebrating our greatest assets at every opportunity!



THE MET
CORPORATE TOWERS

INSIDE THE MET



FROM THE CREATIVE MINDS BEHIND THE MET CORPORATE TOWERS

From its distinct curtain wall feature façade, the elements of its 'third space' concept, to its New Business Class persona, The MET Corporate Towers has been crafted in collaboration with some of the most renowned names in the industry. Let's see what some of the key figures behind the project have to say about their visions of this landmark development.



CHRISTOPHER LIM
CEO OF TRITERRA

“The MET Corporate Towers is a vision refined and developed through the lens of our investors. We believe that the powerful synergy of Location-Concept-Pricing ensures a winning development we can all be proud to call our own.”



DION VERCOE
PALLADIO -
INTERIOR DESIGN
CONSULTANTS

“The design intention is to create an environment where the demands of a fast-paced, work lifestyle are balanced by nature's calming ability.”



LEONG YEW KOOI
GSD - ARCHITECTS

“The MET Corporate Towers is an integrated Grade A office building that combines the needs of modern business with a modern urbane lifestyle - a “home” for businesses.”



THE MET
CORPORATE TOWERS

Living the MET

Imagine work and lifestyle as one singular unit that sets the culture and redefines trends - a thriving destination that will inspire people and elevate businesses.

This is what #LivingTheMet looks like.



WHAT'S NEXT

Being within The MET means being a part of the first Grade A stratified corporate office towers in KL Metropolis, and part of a destination that will effectively raise the corporate landscape of Mont Kiara.

It means being in a development that answers the question "what's next?" when it comes to a premier business address.

BEYOND BOUNDARIES

It is about discovering life that happens beyond the boundaries of work and home. Be comfortable yet productive in an environment that promotes meaningful relationships here at The MET.



INSPIRING YOUR WORKFORCE

Furthering its approach towards creating a genuine professional community, corporate spaces at The MET extend beyond just individual offices, stretching also into the glass box function hall, myriad of premium meeting points, corporate lounges and even outdoor gathering areas made available throughout.

To our esteemed owners of The MET, we welcome you to the future; to where the world will meet in Mont Kiara; to the new business class.



MINUTES FROM THE MET

TASTES, SIGHTS AND SOUNDS OF MONT KIARA AND BEYOND



STARBUCKS RESERVE

Starbucks Reserve is the result of blending Starbucks Coffee's mass market appeal and the artisanal side of coffee culture. This more sophisticated feel is evident in the way its outlets - the latest one arriving in Publika - welcome guests into interiors that are both elegantly warm and inspirational.

Be sure to enjoy one of their Christmas specials, especially the new Peppermint Dark Mocha.



新日本焼肉党 クアラルンプール SHIN NIHON KUALA LUMPUR

SHIN NIHON

Take a step into Shin Nihon's minimalist Japanese interior and you'll get an idea of the establishment's authenticity. Its charcoal grilled beef and other specialties more than live up to the setting, with perfectly cooked offerings that will turn you into a regular.



ALOHA CYCLE CLUB

ALOHA CYCLE

Indoor cycling fitness fans will find Aloha Cycle Club an especially interesting venue. This recently established studio is located in Plaza Damas with a dynamic range of indoor cycling-focused fitness classes to suit all fitness levels, all of which are led by highly capable instructors.





TAKING THE MET SHAPE SITE PROGRESS

The vision of The MET Corporate Towers continues its rapid progress towards realisation, with piling and earthworks beginning ahead of schedule. As the images show, the area where The MET Corporate Towers will eventually be erected is quickly taking shape.

